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**PIONEER UNLEASHES NEXT GENERATION DVJ WITH NEW DVJ-1000**

*DVJ-1000 combines audio performance of CDJ-1000 with the video power of DVJ-X1*

**LONG BEACH (July 20, 2006)** – Pioneer Electronics (USA) Inc. yet again takes the DJ community by storm with the introduction of its next generation DVJ turntable, the DVJ-1000. Pioneer’s DVJ-1000 video turntable combines the function, operability and layout of the CDJ-1000, the most popular digital turntable in the market, with the revolutionary visual performance capability and power of the very first video turntable, the DVJ-X1.

“Pioneer doesn’t follow the trends, it helps create them. Moving beyond audio, the DVJ-1000 enables DJ/VJs to create performances with sounds and visuals from DVD,” said Karl Detken, director of product planning for DJ products at Pioneer Electronics (USA) Inc.

By incorporating the key features and controls found in Pioneer’s CDJ and DVJ products, the DVJ-1000 becomes the “must have” equipment for today’s advanced audio and video jocks. Implementation of features from Pioneer’s CDJ series, such as large jog-dial controls, enables precise control of the audio and video data, various loop, hot cues, and reverse functions. Pioneer also enhanced the video features from its first generation DVJ product by adding a one-track seamless loop to instantly loop an entire video track to a session, perfect for short visual tracks.

The advancement of the DVJ-1000 also leads to a smaller physical footprint with a 30 percent decrease in size, closer to the dimension of the CDJ-1000 turntable. The change allows the player to fit in the same application of the CDJ players making it easy for DJs to upgrade to video.

The DVJ-1000 audio features include:

- **MP3 Playback from DVD-R/RW, CD-R/RW:** Allows playback of MP3 files recorded onto DVD discs (record about 1,500 MP3 songs depending on bit rate and compression technology used).
- **MP3 Navigator:** Viewing of MP3 folder / track name on the preview screen of a monitor. Navigate the folder hierarchy, showing seven lines worth of information for quick song selection.
- **Hyper Jog Mode:** Increases the response of the jog-dial by four times for a quicker response on jog-dial motion for audio and video.
- **4-Beat Loop:** Pressing the button while playing automatically sets a seamless four-beat loop.
- **Back & Forth loop:** Creates a loop repeating playback and reverse-playback in turn with the specified loop.
- **24bit/96kHz Digital Out:** The audio output for DVD provides a connection to a Pioneer digital mixer (DJM-1000, DJM-800) that retains the signal path entirely in the digital domain for a cleaner sounding mix with less noise and distortion.

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- **Preview Monitor:** A preview screen shows a range of information without the need to switch display modes, including: track number, time, track name/artist name/album title, wave display, playing address, hot cue point data and cue point data.
- **Cue / Loop Point Navigator:** Display memorized cue / loop point information on the preview screen of a monitor (12 points per page) for quicker navigation and callback of stored data.
- **Jog Feeling Adjustment:** DJs control the resistance of the jog-dial to tailor the tension jog to their liking.
- **On Jog Display:** The display at the center of the jog-dial allows quick viewing of rotation or current playing position similar to an analog record. Additional hash marks have been incorporated for better referencing of the playback position during scratch performance.
- **Super-fast Search:** Search through a track at a very high rate of speed which varies according to the rotation applied to the jog-dial by holding the search button while rotating the jog dial.
- **Wave Display:** The display resolution of the DVJ-X1 was doubled so the audio levels offer a higher degree of display for the track dynamics, from low to high passages.
- **SD Memory Card:** SD cards in addition to MMC cards can be used to store memory, cue points and wave data.
- **Resume Play:** A resume play feature starts the disc at the exact time a disc is ejected eliminating the need to start playback from the beginning of a disc. The feature is especially helpful when a CD is ejected accidentally.
- **Legato Link Conversion Pro:** Enhances the audio for a richer, more natural sound.

The DVJ-1000 will be available in September 2006 with a retail price of \$2,999.

<b>Specifications</b>	
Power requirements	AC120V, 60Hz
Power consumption	42W
Weight	5.4Kg (11.9lb)
Dimensions	320mm(W) x 408mm(D) x 109mm(H)
	12-3/5"(W) * 16"(D) * 4-3/10"
<b>Video Output</b>	
Composite Video Output	RCA (2)
S-Video Output	4-pin mini DIN (1)
<b>Preview Video Output</b>	
Composite Video Output	RCA (2)
S-Video Output	4-pin mini DIN (1)
<b>Audio Output</b>	
Audio Output (2 channel)	RCA (1)
Digital Audio Output (Coaxial)	RCA (1)
Frequency response (CD)	4Hz to 20kHz
Frequency response (DVD, 96kHz)	4Hz to 44kHz
Signal to noise ratio	115dB or more (JEITA)
Distortion	0.004% (JEITA)
<b>Other Terminals</b>	
Control terminal	3.5mm (1/8") mini-jack

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Pioneer offers a complete line of Pro DJ Equipment through its Pro Audio Group. Its DJM series of mixers have become an industry standard at clubs, studios, mobile rigs and homes around the world, known for their high quality sound and reliability. For more information, visit [www.PioneerProDj.com](http://www.PioneerProDj.com).

Pioneer Electronics (USA) Inc. is headquartered in Long Beach, Calif., and its U.S. Web address is [www.pioneerelectronics.com](http://www.pioneerelectronics.com). Its parent company, Pioneer Corporation, is a leader in optical disc technology and a preeminent manufacturer of high-performance audio, video, computer equipment for the home, car and business markets. The company, founded in Tokyo in 1938, focuses on four core business domains including DVD and Blu-ray Disc, display technologies, GPS navigation and Digital Network Entertainment™.

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